Heroes of Pymoli Report

Three Observable Trends Based on the Data

1. Although there are more male players and they spent more money on the game than any other group in total, female players spent more per person.
2. Just because an item was the most popular, doesn’t mean that it was the most profitable. Both Persuasion and Extraction, Quickblade of Trembling Hands were popular items that were not included on the most profitable items list.
3. The majority of players fall within 15 and 29 years of age, with the most players ages 20-24.